



# BTR White Paper

BlockChain Exchange Platform Cryptocurrency



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# 1. Mission

Business continuity is the main factor that the companies pursue when introducing blockchain technologies. Issuance of exchange tokens helps to maintain or raise the token price by sharing revenue from dividends or buyback. The industry is developing towards airdropping or investing in various digital assets through Initial Exchange Offering (IEO).

The significant growth of Binance cryptocurrency exchange has achieved due to issuing own coin (BNB). It has faced sharp increase as much as 25 times after listing.

Huobi exchange token (HT) has also attracted wide attention and has been growing steadily. HT can be utilized in entire Huobi ecosystem.

The purpose of BTR HQ (BTRADE HONGKONG Ltd.) is to achieve steadiness of operations in existing business models as well as provide access to blockchain economy ecosystem to users, so they can get profit from investment by just storing the digital assets. In addition, platform users can avoid high risks associated with direct investment into existing digital assets, and safely generate profit from BTR token.

With the aim to bring Btrade exchange to global stage BTR HQ HONGKONG Ltd has issued BTR token, which is EOS-based.

The specific features of BTR token lie in collaboration with world leading game and SNS companies and providing users with rewards in form of BTR for using game marketing platform developed by the company. Users can exchange the received rewards (BTR tokens) to KRW on Btrade exchange, also after opening Btrade Global, users will be able to exchange BTR tokens on the corresponding fiat currency. BTR tokens will be rewarded to game and SNS users for using the platform, and completing various missions.

BTR token is a revolution in cryptocurrency industry, since it goes beyond conventional tokenomics of cryptocurrency exchange token. It is a valuable digital asset, that can be easily traded on the new advanced platform.

## 2. Background

Although the application of the digital assets is determined by existing crypto currency industry, BTR HQ is seeking to go beyond cryptocurrency space and provide services which were previously associated only with traditional fiat currencies. The company clearly understands the necessity of multifunctional features of BTR token, since from user perspective holding exchange token is targeting to achieving financial value rather than just an option of its utilization. And currently BTR HQ is constantly working on introducing its solutions step by step.

## 3. Milestones and current status of BTR token

1. 2020.06 Issuance of 1 billion BTR tokens
2. 2020.08-09 Start of Global Pre-Sale
3. 2020.09-10 Listing on cryptocurrency exchange

Issuance price: 1,000 KRW

Current total distribution on the market: 20 million BTR

Lockup quantity: 980 million BTR

20 million of BTR tokens for distribution will be unlocked one month after listing.

2 million BTR tokens (10% of distribution volume) will be unlocked one month after listing.

Once the first lockup is completed, 1 million BTR tokens (5% of the distribution volume) will be unlocked once a month.

## 4. BTR token Staking

BTR HQ will introduce Staking system for BTR token.

Depending on the type and duration of staking, a fixed interest of (12-24%) will be annually paid to users. To comply with Specific Financial Transaction Law, BTR HQ is planning to acquire license for launching cryptocurrency exchange in Indonesia as well as preparing encryption keys. BTR HQ will introduce Staking system for BTR token, (deposit concept), which will pay dividends through airdrops to BTR holders according to amount of BTR they stake.

After opening global exchange Btrade is planning to introduce 'futures trading' function to its users (reference to BitMEX exchange). The profit generated from various business models will be shared with BTR holders.

## BTR WALLET

Users can easily create BTR WALLET by following the procedure below.

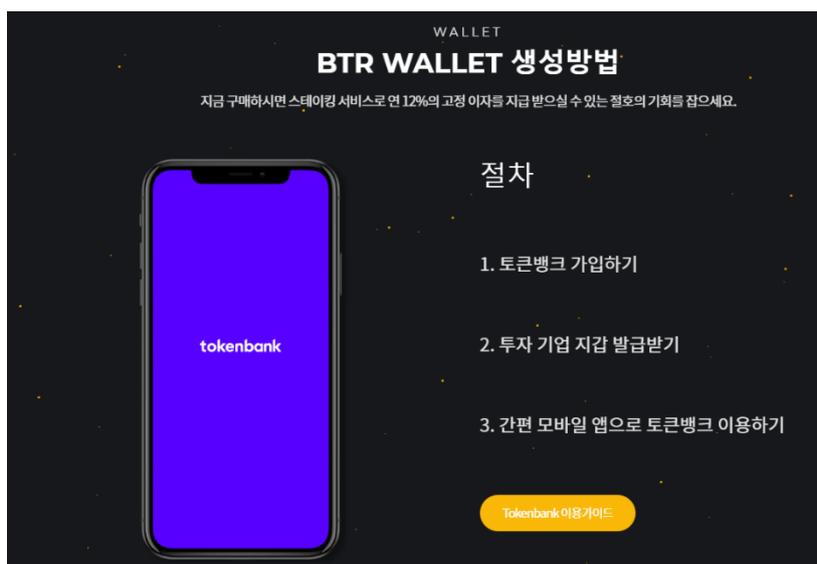
Step 1. Sign up in 'Token bank' application

Step 2. Issue wallet for specified coin

Step 3. For users' convenience mobile application of Token bank is available.

Once the wallet has been created users can sign up to Staking service, and receive annual interest of 12-24%.

In 'My Wallet' section users can check various staking programs.



## 5. Btrade Vision

The goal of the Btrade is to share the profits generated from exchange operation with BTR token holders by introducing various programs such as staking system. By applying the practices from world recognized cryptocurrency exchanges Btrade is planning to grant to its users voting right so they can directly participate in development of the exchange. Operating an exchange in transparent way will secure users profits and rights at a time when there are no clear regulations and guidelines.

### **Cryptocurrency Exchange Btrade ([www.btrade.co.kr](http://www.btrade.co.kr))**

- 2018.05- Exchange open.
- Exchange was launched by collaboration of 'Blockchain Company' with 'Blocko'.
- Three kinds of KYC authentication procedures through mobile phone, account real name authentication and public certificates.
- Application of Matching Engine solution which is actually being used in online stock systems enable to process over 50,000 cases per second.
- Blocking the source of hacking attempts, 0% external hacking rate.
- Prevention of internal leakage and complete protection of users' assets by fragmenting the private key into 2 halves and storing them in separate locations. [patented].

## 6. Blockchain Company

- Blockchain company was established in November 2017 by collaboration between Minwise and Blocko. The company specializes in cryptocurrency exchange, research & development and consulting in all areas related to blockchain technologies.
- Opened cryptocurrency exchange, price forecasting services, developed and delivered 'Wallet Project' to the Bank of Korea, overseas exchange is under construction.
- Acquired by BTR HQ In September, 2020.

Blockchain Company operates Btrade exchange platform. The company provides various services based on blockchain technologies such as IT authentication, security, fintech and others.

### **Btrade Exchange Service Features**

- Strong Security. (Distributed key security with private blockchain).
- Bulk Processing. (Utilization of the settlement engine, bulk processing support).
- Double Exchange. (Simple arbitrage trading support between overseas exchanges).
- Price Forecasting. (Support of cryptocurrency price forecasting function based on AI).
- Arbitrage Trading Navigation. (Navigating crypto price gaps in domestic/overseas exchanges).
- Futures Spread Index. (Provision of spot/futures deviation and presentation of future investment directions).
- P2P Transaction Support. (Cryptocurrency trading between individuals and OTC).
- Mining services. (Mining, consignment, equipment management).

## 7. CCube

By partnering with CCube, BTR HQ will combine BTR platform with fiat based financial infrastructure and introduce crypto cards supporting financial services.



- Crypto cards are compatible with existing IC system
- The cards combine the main features of Cold Wallet, such as security, portability and user convenience.
- Compliance with credit card-level security standards.
- Storing private key separately on the encrypted chip.
- Crypto card functions:- high compatibility with existing IC environments such as card payment terminals and banking ATM enable rapid distribution of crypto based financial services.



## 8. SQUARE&

Nowadays social media has become an inevitable mean of communication which cannot be neglected. This has led to the necessity for the platform enable to filter unnecessary content and 'zone' reliable information more compactly. For example, the system will automatically match the users if their check-in locations match more than 2 times. SQUARE& is SNS platform which help users to communicate with each other. It utilizes BTR token as a mean of payment and charging. This will make the token more trustworthy and hence increase its trading volume. BTR HQ will increase the utility value of BTR token by expanding its ecosystem.

## 9. Decentralized Finance (DeFi)

With expansion of blockchain technologies into more areas, decentralization which originates from financial world has also found practical application in other industries.



DeFi is an attempt to change the rule of the game which is governed by existing financial institutions through introduction of cryptocurrency, backed by blockchain technologies. The concept of DeFi ecosystem lies in providing crypto based financial services such as remittance and payment which were previously offered exclusively by financial institutions. Therefore it encompasses all the fields where the cryptocurrency can be applied, including ICO, IEO, STO, cryptocurrency wallet, and tokenization of assets. DeFi does not imply the involvement of any intermediary since all the financial services are automatically implemented through smart contracts.

Currently, most of the loans being used all over the world can be beneficial to those who can't apply for conventional financial services, however the technical awareness of the users and their recognition is still insufficient.

BTR is blockchain based token, developed to bring new financial services to users, who can get profit from holding the tokens by playing online games or doing margin trading.

## 10. Token Distribution

The total issued 1,000,000,000 BTR tokens will be distributed as follows.

- 1) Reserve - 600,000,000 BTR(60%)
- 2) Advisor - 50,000,000 BTR(5%)
- 3) Team - 98,000,000 BTR(9.8%)
- 4) Marketing - 150,000,000 BTR(15%)
- 5) Ecosystem - 100,000,000 BTR(10%)
- 6) Presale - 2,000,000 BTR(0.2%)

**All the tokens except for the tokens designated for Presale will be locked up within a fixed period to secure the token price.**

## 11. Legitimacy

BTR HQ understands the legal issues it is trying to achieve with BTR tokens.

In addition, BTR HQ platform is working with experienced legal experts to ensure that the platform is operated the way to comply with all the applicable regulations or license conditions.

BTR HQ platform will not compromise the integrity of the existing market, and will operate towards maximizing traders' benefits by reducing the costs and minimizing complexity for any cryptocurrency holder willing to participate in the project.

## 12. Disclaimer

Forward looking statements in this White Paper except for historical information may differ. These statements are only predictions and risks/uncertainties may arise. Statements based on assumptions and estimations which are used to describe the company planning, strategy and expectations can be distinguished by such phrases as "expect", "will proceed", "believe" and other expressions, so investors should not excessively rely on these statements.

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